



“If Conduit tell me they’re market leaders, they’re out. If they can sell me guaranteed data, they’re in.”

For over 10 years Conduit Business Information has been supplying precision-built database solutions to some of the UK’s most demanding direct marketers.

Our experience and success-proven methodologies allow us to confidently guarantee that the information we supply has a 12 month recency with a gone-away margin of less than 1%.

With a comprehensive array of data products, our innovative approach and our agility allows us to provide you with a complete solution. From a simple mailing list to complex, multi-profile databases built to your own exacting specifications, we promise the utmost quality and reliability.

To see the full depth and breadth of our offering, please visit our website, www.conduit.co.uk or give us a call on 020 7492 4444.

 **Conduit**
Business Information

Precision data for demanding marketers



“So tell me, will Conduit give me clean, responsive data or will they be making up numbers with gone-aways?”

For over 10 years Conduit Business Information has been supplying precision-built database solutions to some of the UK's most demanding direct marketers. When we say our data's clean, you can rely on it to be freshly updated and responsive.

Our experience and success-proven methodologies along with the extra care we take, allows us to confidently guarantee that the data we supply has a 12 month recency with no more than a 1% gone-aways margin.

With a comprehensive array of data products, our innovative approach and agility allows us provide you with a complete solution. From a simple mailing list to complex, multi-profile databases built to your own exacting specifications, we promise the utmost quality and reliability.

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“Everyone claims to be the best source of data. What makes Conduit think they are any better?”

At Conduit we know that effective direct marketing relies not only on clean, responsive data but also on innovative thinking. Our methodologies have been developed to ensure that whatever the brief, our experience and scientific approach allows you to extract every last drop of value from the data we supply.

Our combination of direct marketing know-how and our technical expertise allows us to build high-performance bespoke data solutions to fit the precise requirements of even the most complex brief. We keep a watch on the latest DM trends worldwide and strive to develop new products to stretch further your B2B and B2C potential.

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